



WWW.THINKPEOPLETHINKSTORY.COM



TAP TO CHOOSE YOUR SECTION

1- WHAT WE DO

2- OUR STORY SO FAR

3- HOW WE DO IT

4- PROJECTS

5- THE TEAM

6- TOMMY TALKS

7- YOUR SUPPORT

8- CONTACT US



WHAT WE DO!

At Think People Think Story, we approach our everyday personal and creative lives with Integrity, Empathy, Courage, and Kindness.

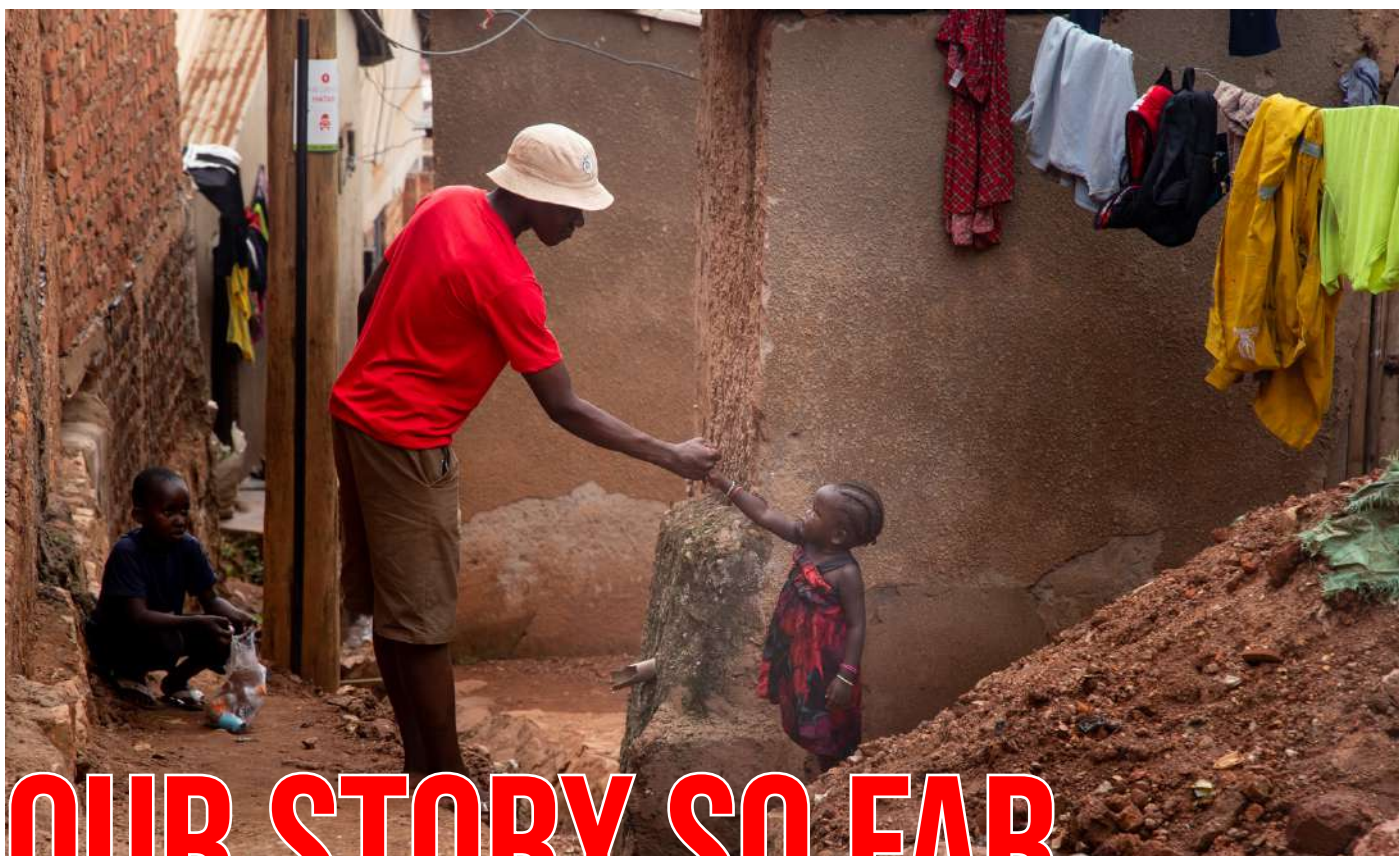
Our aim...? to simply use creativity to inspire and empower every human we meet to feel a little less fear and a lot more self-confident, comfortable, and positive within themselves and their lives.

Every human has a story, a reason why, and it's essential we all step back to ask a question, learn to listen, and take the time to understand before we react, respond, or judge.

With relationships at the heart of everything we do, our teams devise and deliver life-changing projects, initiatives, and photography experiences in Uganda, Africa. Through inspiring positive and creative community collaborations, we share the power of photography to educate, motivate, mobilize, and support the mental and physical wellness of human beings.

Think People Think Story is not limited to our Ugandan adventures, it is a message, a question, that you can embrace into your daily interactions with family, friends, colleagues, and strangers. Approaching everyday situations with mental and physical courage whilst deploying empathy, understanding, patience, and kindness in even the most testing moments.

By simply reconnecting with these words each day you will become more aware of those around you. Feeling more confident, considerate and patient with the understanding that we all have our direction, priorities, personal process, and our reasons why we say the things we say and do the things we do. Not all of this energy is going to work in harmony all of the time or with everyone, and nor should it. Think People Think Story...



OUR STORY SO FAR...

...when creative, passionate, and driven people meet, you know about it, you feel it, no matter what discipline; there is an intensity, a focus, and understanding. During his 2017 trip to Uganda, Tommy met a keen young photographer called David, in Kyabirwa Village. Twenty minutes later he had a big camera around his neck and set about documenting projects alongside Tommy.

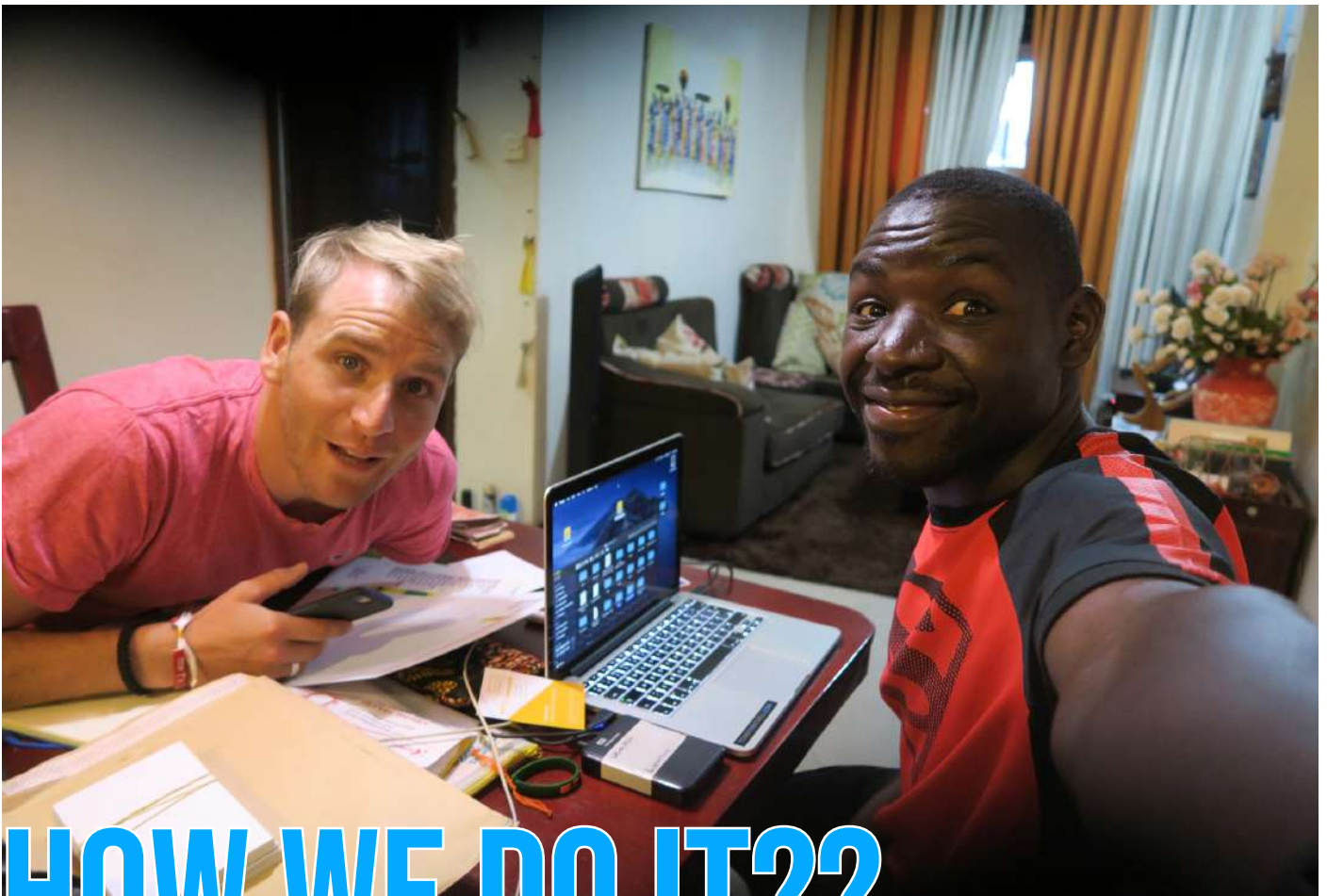
David would join Tommy each day, pick up his camera and crack on. Soon he was introduced to lighting and worked with Tommy on portrait shoots, becoming a vital part of the team and also a creative and competent photographer. David's ability to translate the local language allowed Tommy to connect and build relationships beyond the language barrier and convey ideas and intentions for photography. All of this expanded the adventures, exploring new ideas, and meeting new groups of interesting humans.

Throughout the next 2 trips, Tommy and David worked together each day creating images and travelling around, building a great working team and friendship. In February 2019 the pair of them travelled into Kampala to meet a group called New Hope Dance Project based in the slums. Although a large group it was clear from their time together that two people stood out as leaders with passion and heart for their community and what they were doing each day.

Ambrose and Morris, are creative, community-focused, and driven to make people's lives healthier, happier, and safer through dance, yoga, and meditation. They connect with many organisations to enable support for families and especially children in their community to access medical support and food supplies. It was clear David and Tommy had found an opportunity to expand the team.

In the year following their first shoots together, they stayed in touch and in October 2019 developed The Sleepwell Project a very creative and very human collaboration focused on supporting the mental and physical well-being of their community members through a safer, more comfortable sleep. This was the team's first project involving outside support, with people around the world signing up to select and buy a mattress package which would be given to a family.

In February 2020 as team Think People Think Story they successfully delivered the project in Kampala. This was the moment they had all worked towards and arrived at together, none could have made it hear alone, they believed in what they were doing and the potential impact their combined creativity could achieve.



HOW WE DO IT??

Think People Think Story has evolved from a 15-year adventure with a camera that continues to give beautiful opportunities to enter the world of strangers, only to leave as friends and sometimes family.

Each project begins and continues to be driven by a passion for people, photography, creativity, and adventure, and along the way the projects have become more connected, although our approach has stayed very similar. The team has expanded with Tommy in the UK, David, Ambrose, and Morris in Uganda and Clare in Australia and Uganda.

In October 2019 for the first time we invited people from around the world to support our projects through participation and donations, from here we were able to deliver projects like 'Sleepwell' not previously possible, enabling us to impact more people along the way.

Through direct 100% donations and up to 50% support through our shop profits, money is sent directly to the teams on the ground for specific phases of current projects. The money is sent securely through world remit to the team's mobile phone accounts, which is a very cost-effective method to send and a super-easy way for the majority of Ugandans to handle their money. The team then use local mobile money banks to withdraw the funds.

From here the donations are used to purchase the necessary items to proceed with each project, for example, the mattresses, nets, and blankets for the Sleepwell Project and more recently the life-sustaining food supplies for our initiative COVID-19 vs UGANDA. Within less than 30 minutes of the money leaving the UK, it can be put to work in Uganda.

On the following page you will see a shortlist of projects which have helped us to develop the relationships which build the foundation of Think People Think Story. The Sleepwell Project was our first publicly supported initiative directly followed by COVID-19 vs UGANDA. **By clicking each image you will be able to learn more about each project and see the films of the team in action.**



An initiative set up on Tommy's return from Uganda in March 2020 in response to the Ugandan lockdown due to the global pandemic. Our aim...? simply to deliver and supply as many life-sustaining food supplies to as many families struggling through the pandemic across two communities. As we enter Phase 9 we have so far delivered 30,866 bowls of food and 700 masks.



After a lot of organisation we delivered The Sleepwell Project in February 2020, delivering 60 mattresses to 60 families, with 45 treated mosquito nets, bed sheets, and 31 blankets. Over 300 people will directly benefit from the kind support of 51 humans from around the world.



The Borehole Generation 2020 has an evolving story, which began in 2017. Each year since a new idea has been implemented and in 2020 after nearly a year of the borehole being broken Think People Think Story joined forces and funds with the village to haul it out fix it up and help it flow once again, whats next?



The Postcards 2020, is one of those projects that evolved from The Borehole. With the world so easily connected through emails Tommy wanted to use creativity and connect children from the village in Uganda to children in Tommy's home town in the UK. Using a rather large print and some postcards the UK wrote to Uganda and Uganda replied.



Dream Studio 2019, follows just days after Tommy shared the Borehole Print with the children in the village. Each year it's an exciting afternoon to bring everyone together, and year on year the kids are more confident with the camera. This year we built a studio from banana leaves and asked them what their dreams were.



The Borehole 2017-2019 is the biggest image Tommy has ever created, but beyond the process, there is a story and the story continues to evolve and create more stories. The 37 children in the image got to see it for the very first time 1 year after we created it, and the video is truly the result of quite a journey...

THE TEAM



As Think People Think Story village team leader, David delivers all of our local projects and communicates the best way to approach our current initiatives to maximise their impact.

David operates 'Jinja Photography Experiences', guiding and sharing his home and local culture with travellers on photography tours, and also working with businesses, organisations, and individuals to create images for them. He works closely with his village chairman, and a host of other epic humans who support each initiative when he needs the extra muscles, from transport providers to local shop keepers and friends he gets them involved.

[@davidjohnhatwell](https://www.instagram.com/davidjohnhatwell) - jinjaphotographyexperiences.com



Morris is part of a dynamic double act leading the city team and nurturing their creative side. He plans and creates photos and videos for all of the city projects.

Being able to capture those moments that tell the story of his community is empowering and an important element to seeing the projects more creatively beyond merely delivering them. Morris works with many other organisations sharing his big heart and creative talents to help them capture their own stories.

Morris and Ambrose also work with their community chairman to deliver any initiative we wish to organise.

[@morriz_nhdpu](https://www.instagram.com/morriz_nhdpu) - [#thinkpeoplethinkstory](https://www.instagram.com/thinkpeoplethinkstory)



Ambrose works in collaboration with Morris, primarily working on the logistics and organisation of our projects; sourcing and securing everything we need from permissions to people, places and products.

Training to be a doctor, Ambrose has enormous ambition. His work ethic and hustle are inspiring. Along with Morris, Ambrose is one of the founders of 'New Hope Dance Project' using dance and yoga, amongst other activities, to motivate and keep people in their community active.

The city team is based in Acholi Quarters Banda B1, also known as the slums. It is where we completed the very first 'SLEEPWELL PROJECT' in February 2020.

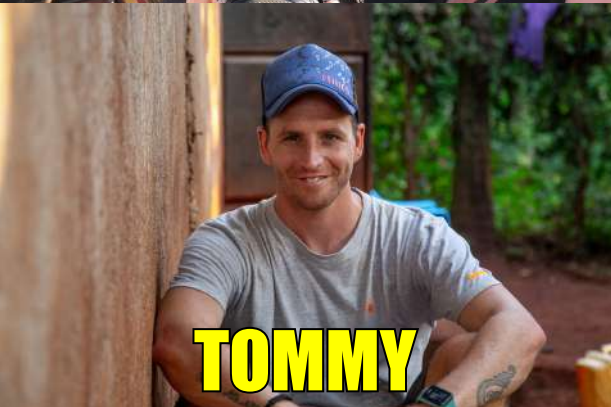
[@olaambrosezoleka](https://www.instagram.com/olaambrosezoleka) - [@newhopedanceprojectuganda](https://www.instagram.com/newhopedanceprojectuganda)



Clare is a wonderful human with a keen eye for detail and a natural ability to connect with people. This is one reason the photographs of her human interactions are so beautiful and real. With many years of living in Uganda, Clare has a vast cultural and logistical knowledge which she brings to the table as we plan each project and adventure.

With a wide network crossing creative genres, industries, countries and continents, Clare keeps Tommy inline and the Team on track.

[@wisephoto](https://www.instagram.com/wisephoto) - wisephoto.com



Tommy supports the incredible efforts of the team to deliver our projects. Based in the UK for most of the year, working as a Commercial Photographer, Tommy created 'THINK PEOPLE THINK STORY' as a small evolving organisation/enterprise. It is quickly becoming a way to utilise his and the team's creativity and photography to support the mental and physical wellbeing of humans in the team's communities.

The relationships forged over many years of adventures around the world and especially a more personal connection to Uganda, have shown Tommy how he can use creativity to inspire and empower every human he meets to feel a little less fear and a lot more self-confident, comfortable, and positive within themselves and their lives.

[@tommyhatwell](https://www.instagram.com/tommyhatwell) - [@thinkpeoplethinkstory](https://www.instagram.com/thinkpeoplethinkstory) - TOMMYHATWELL.COM



TOMMY TALKS!

Since 2018 Tommy has been sharing his journey through a series of inspiring and engaging talks with schools, colleges, university groups, camera clubs, and the public alongside his exhibitions.

A confident, engaging speaker Tommy will deliver a talk to your chair laced with amusement, inspiration and education from a world away. Each talk splits into two sections of 45 minutes allowing for an interval and plenty of questions. Talks can be delivered in person or worldwide through Zoom.

Tommy invites you to join him and experience the journey from the beginning of the adventure as he gets his head around the basic camera skills and moves towards discovering the people, passion, and purpose of his photography. *Click the Highlighted images to learn more and book a talk...*

TALK 1 - AROUND THE WORLD AND BACK AGAIN



TALK 2 - THE BOREHOLE AND BEYOND



TALK 3 - THINK PEOPLE THINK STORY





YOUR SUPPORT...

...throughout the year continues to enable Think People Think Story to deliver specific projects and creative initiatives like The Sleepwell Project. A little goes a long way and...

... **100% OF DIRECT DONATIONS MAKE IT TO OUR PROJECTS IN UGANDA**

We also have a UK based web shop which delivers up to 50% of the product profits* right back into our projects and initiatives. The products we sell have been ethically sourced and beautifully handmade in Uganda or created from our adventures there. Each creative gets paid for their work and has the knowledge of our shop and how we support our projects. *Profits share varies across products

JOIN THE TEAM | BUY YOUR BANGLE



Your Think People Think Story is not limited to our Uganda adventures, it is a message, a question, that you can embrace into your daily interactions with family, friends, colleagues, and strangers, approaching everyday situations with mental and physical courage whilst deploying empathy, understanding, patience, and kindness in even the most testing moments.

Click the logo below to learn, shop and support our journey

WWW.THINKPEOPLETHINKSTORY.COM



LEARN | SHOP | SUPPORT

WWW.THINKPEOPLETHINKSTORY.COM

THANK YOU!

SEE YOU ALONG THE WAY

TOMMY - DAVID - CLARE - AMBROSE - MORRIS

thinkpeoplethinkstory@gmail.com

